

Stationary Set

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Letterhead

The letterhead is basic, the logo placed at the bottom right of the page with the web link to the website. To enhance the design of the letterhead, I added some colored borders matching the green used for the business card. Also, the same green is used to split the information area to the letter area with a basic line.

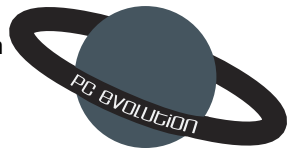
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Envelope

The envelope is what the company will send out to clients, future clients (subscribers to the website). The logo is placed on the right of the text on the top left section. Also, the direct info to the company owner / technician is present. No additional color is used here.

Business Card

The color used is a turquoise gradient to do a little gloss effect to the business card. The logo is present once again and is still accentuated even though on a darker background. All info is visible, including some website specialties.

